

EcoCraft®

Popcorn Bags



PACKAGING DYNAMICS
BAGCRAFT
PAPERCON

A simple step toward a sustainable future

- 🌱 Concession Packaging that's perfect for theatres, stadiums, theme parks, and schools
- 🌱 Colorful vintage stock print designs
- 🌱 Sustainability message printed on the gusset of each bag
- 🌱 New innovative design improves sustainability versus standard theater popcorn bags:
 - 100% unbleached natural kraft paper reduces raw material waste and improves sustainability*
 - 2-ply grease resistant paper construction with improved lamination and bottom seal keeps the butter in the bag
- 🌱 Carbon footprint reduction versus standard popcorn boxes and tubs:
 - Smaller cube and more bags per case
 - Reduced basis weight while maintaining functionality



Lifecycle Environmental Impact

The following is a break down of the environmental impact of your choices for different grades of paper

	Bleached Popcorn Paper	Unbleached Popcorn Paper	Reduction %
Quantity	1000 tons	1000 tons	
Wood Use	3,080 tons	2,450 tons	20.5%
Wastewater	19,749,050 gallons	10,279,750 gallons	48%
Solid Waste	2,282,610 pounds	1,918,140 pounds	16%

The Paper Calculator is based on research done by the Paper Task Force, a peer-reviewed study of the lifecycle environmental impacts of paper production and disposal. The underlying data is updated regularly.

For more information, contact Environmental Defense Fund:
<http://papercalculator.org> | <http://edf.org>

Item #	UPC #	EcoCraft® Package Description	Size	Case Pack	Case Weight	Case Cube	Cases/Pallet	Pallet TI HI
EcoCraft® Unbleached Popcorn Bags								
300611	10072181006116	46oz Popcorn bag-red stripe	4 1/4 x 2 1/2 x 8 1/4	1000	26	1.17	32	8x4
300612	10072181006123	85oz Popcorn bag-blue stripe	5 1/2 x 3 1/4 x 8 5/8	500	16	1.00	48	12x4
300613	10072181006130	130oz Popcorn bag-green stripe	7 1/2 x 3 1/2 x 9 1/4	500	14	1.22	30	10x3
300614	10072181006147	170oz Popcorn bag-black stripe	7 1/2 x 3 1/2 x 11 3/4	250	12	.78	48	12x4

*Environmental impact estimates made using the Environmental Defense Paper Calculator.